

Thank You for Attending Convention!



We're delighted that you joined us in Indianapolis and we hope you will leave feeling recharged about your business. We'd like your feedback regarding Convention. Please complete this survey and return it to our registration desk before departing, or fax your completed evaluation to 949/348-5066 by July 31.

SEMINARS

Please rate the value of each of the following seminars that you attended:

WEDNESDAY, JULY 24

Adding Signage to PrintSmith

Presented by Ron Teller, PrintSmith Product Manager, EFI

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Printer's Plan: Web2Plan and PlanWeb

Presented by Paul DiAngelo, SoftUSE

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

FRIDAY, JULY 26

Grow Your Signage Business With Signs That Stick

Presented by Julie McLain, National Account Manager, Grimco, Inc.

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Getting Into the Signage Business: Wholesale/Trade Buyout Resources

Presented by Dave Sigafus, Business Management Consultant and Signage Product Manager

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Sales Management That Works!

Presented Mark Johns, Senior Business Development Manager, with Mary Kohler, Sir Speedy; and Alan Gardner, Sir Speedy

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Grow Your Sales From the Inside Out

Presented by David C. Rice, Vice President, Franchise Support

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

An Online Solution to Grow Your Business

Presented by Mark Johnson, CEO, Four 51; and Gary J. Nemcek, Co-Founder and President, Four 51

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Signage 101: Understanding Media, Substrates and Laminates

Presented by Justin Brown, Media and Substrate Expert, 3M, Inc.

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Signage Selling Strategies

Presented by Tom Giglio, Large Format National Account Manager, HP, Inc.

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

New Ways to Improve Your Lead Generation Efforts

Presented by Denise Denton, Assistant Vice President, Marketing Communications

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Lead With Integrated Marketing

Presented by David C. Rice, Vice President, Franchise Support, with Heather Boesch-Wages, Sir Speedy; Jim Strauss, PIP; and Jim Brebner, Sir Speedy

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|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Become a Marketing Services Rock Star

Presented by Jason Neman, Vice President, Brand Strategy, Creative Services

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Social Media 101 Workshop: Straightforward & Simple

Presented by Kristin Ausk, Marketing Manager

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Signage 101: Understanding Media, Substrates and Laminates

Presented by Justin Brown, Media and Substrate Expert, 3M, Inc.

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Name: _____ Center Number: _____

SEMINARS *(continued)*

SATURDAY, JULY 27

Social Media 201: Advancing Your Social Skills

Presented by Kristin Ausk Marketing Manager

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

The Mobile Firestorm: A Red-Hot Opportunity!

Presented by David Robidoux, Vice President, Marketing

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Grow Your Signage Business With Signs That Stick (Repeat)

Presented by Julie McLain, National Account Manager, Grimco, Inc.

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Getting Into the Signage Business: Wholesale/Trade Buyout Resources (Repeat)

Presented by Dave Sigafus, Business Management Consultant and Signage Product Manager

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Signage Selling Strategies (Repeat)

Presented by Tom Giglio, Large Format National Account Manager, HP, Inc.

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Grow Your Sales From the Inside Out (Repeat)

Presented by David C. Rice, Vice President, Franchise Support

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Volume Roundtables

- | | |
|---|-------------------------------|
| <input type="checkbox"/> Less than \$750,000 | |
| <input type="checkbox"/> \$750,000 to \$1,500,000 | |
| <input type="checkbox"/> More than \$1,500,000 | |
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

SOCIAL EVENTS

Please rate the value of each of the following social functions that you attended:

WEDNESDAY, JULY 24

Eiteljorg Museum Welcome Reception

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

THURSDAY, JULY 25

Lucas Oil Stadium

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

SATURDAY, JULY 27

Cocktail Reception and Dinner

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Live Entertainment

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

GENERAL COMMENTS

Overall, how would you rate this year's Convention?

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

How would you rate this year's Vendor Show?

- | | |
|------------------------------------|-------------------------------|
| <input type="checkbox"/> excellent | <input type="checkbox"/> good |
| <input type="checkbox"/> fair | <input type="checkbox"/> poor |

Did you have enough opportunity to network with:

- | | | |
|--------------------|------------------------------|-----------------------------|
| Other franchisees? | <input type="checkbox"/> yes | <input type="checkbox"/> no |
| Corporate staff? | <input type="checkbox"/> yes | <input type="checkbox"/> no |
| Vendors? | <input type="checkbox"/> yes | <input type="checkbox"/> no |

COMMENTS *(continued)*

What information did you take away from Convention that you'll put into action in your center?

Did you come to Convention with any particular questions or expectations that were not answered or addressed? If yes, what are they?

What can we do to improve our next Convention?

What seminars would you like to see presented at the 2014 Convention?



See You In Anaheim July 23-27, 2014!